

Common Purpose in partnership with the University of Leeds & KAIST  
Leeds to South Korea Leadership Programme

Leeds & Daejeon  
June—July 2020

# What if the world's greatest challenges were in your hands?

Apply now to join our funded Leeds to South Korea Leadership Programme and develop your ability to lead from a truly global perspective. Along with students from KAIST University, you will play a part in tackling the biggest issues facing businesses, governments and societies worldwide.

The programme gives you an immersive international experience, challenging you to adapt and thrive in a new context while establishing a genuinely global network. It equips you with the tools you need to lead change, now and in the future.

During the programme, you will explore the challenge “**How can we ensure our cities are resilient and inclusive?**” from the perspectives of Leeds and Daejeon, South Korea. You will work as part of a diverse and multi-cultural team to address the challenge, and will develop your Cultural Intelligence and leadership skills in the process.

This programme has been generously funded by a Leeds Alumni.

University Partner

University Partner

“The programme has further opened my mind to the different perspectives of people that I will meet in the future. Being abroad and in a very new and different environment gave me the opportunity to absorb new information constantly, and I felt this was an enriching experience.”

**Student, University of Leeds**  
**Participant, Leeds to South Korea Programme 2019**

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#### **When and where?**

Week 1: 29 June—3 July, Daejeon

Week 2: 6—10 July, Leeds

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#### **How do I find out more and apply?**

Please contact Ben Oldham on [B.Oldham@leeds.ac.uk](mailto:B.Oldham@leeds.ac.uk) — or visit [students.leeds.ac.uk/#Opportunities](https://students.leeds.ac.uk/#Opportunities)

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#### **Why should you take part?**

- Develop your leadership skills and grow Cultural Intelligence (the ability to cross boundaries and thrive in multiple cultures)
- Adapt and thrive in new environments
- Build new networks locally with fellow students, contributors and leading employers
- Learn and practice the skills required to quickly understand and navigate complexity
- Gain an immersive experience in South Korea



#### **What happens?**

You will explore a major world Challenge “**How can we ensure our cities are resilient and inclusive?**”. First you will immerse yourself in Daejeon, South Korea, for five days where you will meet visionary leaders from global businesses, governments and international not-for-profit organizations. This will help you and your fellow participants further understand the Challenge and find creative ideas to solve it while developing your Cultural Intelligence. Then you will return to Leeds along with the students from KAIST and you will revisit the Challenge through the eyes of your international experience, from the Leeds perspective.

#### **Who could you meet?**

During the immersion, you will direct your own learning, speaking to leaders from and visiting organizations such as:

- Schneider Electric
- Sky
- Hankook Tires
- NHS
- The Korea Times
- Yorkshire Building Society

#### **Where do we run Common Purpose programmes?**

Common Purpose runs programmes in cities around the world, where large numbers of the world’s talent convene to study, including London, New York, São Paulo, Johannesburg, Hong Kong, Singapore, Mumbai and Melbourne.

#### **A global network**

Everyone who finishes a Common Purpose programme, anywhere in the world, joins the Common Purpose 360 network - a 85,000 strong, growing, global community of our alumni with exceptional diversity and a huge range of skills, interests and leadership experiences.

Some will be very senior, experienced leaders across the public, private and NGO sectors, others will be emerging leaders and some will be fellow students just finishing university. This breadth and depth makes the network unique.

**Find out more at [commonpurpose.org/students](https://commonpurpose.org/students)**

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